



August 2016

Dublin High athletics is entering into new territory this year as we go back into the East Bay Athletic League. As we transition into the EBAL, it is vital that we continue to provide support for our student athletes, so they can be successful in their new league. DHS Athletic Boosters has made a few changes to our program for the 2016/17 school year, so we can continue to provide the volunteer and financial support of our student athletes.

The changes we are instituting this year are:

**Snack Bar:**

- Athletic Boosters will run snack bar during football season, for the JV and Varsity games on Friday nights. We will run snack bar for NCS football game(s) in which Dublin participates.
- We will also run snack bar for the Dublin Distance Fiesta and Frosh/Soph Championship track meets in the spring.
- We will not run snack bar during basketball, soccer or lacrosse games or regular track meets. Individual programs can choose to manage and staff the snack bar during their season games, or tournaments, and keep the proceeds.

**Sport Program Grants:**

- Athletic Boosters will donate \$25/athlete to each sports program **after** the program fulfills its snack bar duty. We realize that we have fewer sporting events that boosters are managing, and we will decrease the number of shifts each team is required to fulfill accordingly.

**Membership:**

- Each year, Dublin High Athletic Booster Memberships bring in vital income for our operating budget. The EBAL allows admission to be charged for football, basketball and wrestling games/matches. Admission is free to all other league games.
- Membership passes will include free entrance into **all** DHS home games (except NCS), including tournaments (Don Nelson Classic, Lady Gaels winter break soccer tournament) and the Dublin Distance Fiesta and Frosh/Soph Championship track meets.
- Athletic Boosters is instituting a team incentive program to help increase our booster membership proceeds, and to help teams raise money for their program. The incentive program is a tiered program, which rewards teams if their parents purchase a boosters membership. In Table 1, the Participation Tier is the percent of the roster count for each program (based on 2015/16 numbers). The Incentive Percent is the percent of the membership value. The dollar amount from each membership is also shown. So, the more parents from a team that purchase Athletic Booster memberships, the more money the team receives from Athletic Boosters!

Table 1, Incentive Value of Participation Tiers

Participation Tier	15%	25%	35%	45%
Incentive Percent	15%	30%	45%	60%
Incentive Value per \$175 membership	\$26	\$53	\$79	\$105
Incentive Value per \$160 membership	\$24	\$48	\$72	\$96
Incentive Value per \$90 membership	\$14	\$27	\$41	\$54

Please feel free to contact me with any questions. Thank you for your support of Dublin High Athletic Boosters. Go Gaels!

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